DCME Mailing Reader Survey Results
Sara Ring, DCME

In January, we sent out a survey to find out more about how you receive and read our Mailing, and to determine if there would be any barriers to access if we discontinue the print version and move to an online-only platform. A quick summary of the results is below.

Since the survey was distributed more widely, we received a few comments from library staff who weren’t aware of the mailing, but indicated they would like to receive it. One change we’ll make immediately is to send notifications to both the Minitex News and Minitex OCLC Contacts listservs when a new Mailing is posted on the web.

How do you currently read the DCME Mailing?

- 50% read the print version
- 48% read the PDF version on the web
- 2% print off the PDF version and then read the Mailing

As you can see, the response was pretty evenly split on this question. Some entered in the comments area that they like both formats (they read the online version, but archive the print version, for example). Some scan the online version when they receive a notification, then read the print copy more carefully when it arrives a few days later.

How do you currently receive the print mailing?

- 70% receive their own copy in the mail
- 19% receive their own copy and route it to other staff
- 11% receive a routed copy from a colleague

This data tells us that we would need to make sure the news was spread widely about how to individually subscribe to a new online-only platform.

How would you prefer to receive and read the mailing?

- 78% prefer to receive and read the mailing in an online format
- 22% prefer print

The results clearly favored online-only. We received a number of comments on this question:

- I prefer the print, but I know it is a waste of paper and ink. So even though I would prefer print, I wouldn’t throw a hissy fit if it went online only.
- I just read the print because it is more convenient as I pick it up from the mailbox and read it right away (no distractions). But I would read the online one if there was no other choice.
- Online only would probably be OK, as long as it was easy to print individual articles that I would want to put in a binder.
- I kind of prefer the print; however, I certainly could manage with online only.
and understand that providing both formats is a lot of work and expense.

If we move to online-only distribution, would there be any barriers to access for you?
• 91% said there would be no barriers to access
• 9% said they could access, but probably wouldn’t read an online publication

Again, we had a number of comments in this area:
• But, rather than PDF, which opens yet another file on my computer and is difficult to look at because of print reading style layout particularly on a tablet, please consider updating layout to be screen-friendly and consider a web or blog view over individual PDFs.
• PDF versions come print-friendly by their nature. I like the idea of generating a PDF version for occasional printing if the DCME Mailing moves to a blog-like interface like Minitex Reference Notes.

Based on this feedback, we have decided to discontinue the print version of the DCME Mailing, in favor of an online-only platform. Adopting an online-only platform is more friendly to the environment, allows for more timely updates, and will bring us in sync with other Minitex publications that have already moved to online-only.

In its online version, the Mailing will be responsive (allowing for tablet and mobile device viewing) and have printer friendly options for those who wish to print articles. Email notifications when a new Mailing is published will continue. We also plan to send out a print Mailing once or twice per year, to make sure we reach all the new library staff who wish to subscribe, but perhaps didn't know the online version existed.

We will transition to the new platform sometime this summer and will communicate the message widely. Thanks for your input!

Cataloging & Metadata

Upcoming NISO Webinar: Experimenting with BIBFRAME
Sara Ring, DCME

Minitex will host an in-person group viewing of the NISO webinar Experimenting with BIBFRAME: Reports from Early Adopters on April 8, 12:00 p.m. - 1:30 p.m. (Central). If you’re in the Twin Cities area, join us! Remember that Minitex participating institutions with a Minitex MyLibrary account can also view recordings of all 2015 NISO webinars. Register to attend the group viewing here: minitex.umn.edu/Events/Niso/Register.aspx

About the Webinar
In May 2011, the Library of Congress officially launched a new modeling initiative, Bibliographic Framework Initiative, as a linked data alternative to MARC. The Library then announced in November 2012 the proposed model, called BIBFRAME. Since then, the library world is moving from mainly theorizing about the BIBFRAME model to attempts to implement practical experimentation and testing. This experimentation is iterative, and continues to shape the model so that it’s stable enough and broadly acceptable enough for adoption.

In this webinar, several institutions will share their progress in experimenting with BIBFRAME within their library system. They will discuss the existing, developing, and planned projects happening at their institutions. Challenges and opportunities in exploring and implementing BIBFRAME in their institutions will be discussed as well. Speakers will include:
• Nancy Fallgren, Metadata Specialist Librarian, National Library of Medicine, National Institutes of Health, US Department of Health and Human Services (DHHS)
• Jeremy Nelson, Metadata and Systems Librarian, Colorado College
• Nancy Lorimer, Head, Metadata Dept, Stanford University Libraries

Cataloging & Metadata

OCLC Collective Insight Recording Available: Library Data [R]evolution
Sara Ring, DCME

San Francisco Public Library hosted an OCLC Collective Insight event in February, Library Data [R]evolution: Applying Linked Data Concepts. A portion was streamed live and the recording is now available: z.umn.edu/une

Staff from OCLC and the Library of Congress spoke about the evolving metadata landscape, and Carla Stahmer (University of California, Davis) and Kenning
Arlitsch (Montana State University) spoke about linked data projects using BIBFRAME and Schema.org.

Cataloging & Metadata

Library of Congress and OCLC Linked Data Models

OCLC; edited

Jointly released by OCLC and the Library of Congress, this white paper compares and contrasts the compatible linked data initiatives at both institutions. It is an executive summary (12 pages) of a more detailed technical analysis that will be released later this year.

The white paper summarizes the recent activity of the Bibliographic Framework (BIBFRAME) initiative at the Library of Congress and provides an overview of OCLC’s experiments with Schema.org since 2013.

The end of the report contains some recommendations for bringing the Library of Congress and OCLC linked data models into closer alignment. View the publication here: z.umn.edu/unb

Digitization & Preservation

Keynote Announcement for MDL Annual Meeting

Sara Ring, DCME

We’re pleased to announce that the keynote speaker for the MDL 13th Annual Meeting will be Natalie Milbrodt from Queens Library, New York.

Natalie Milbrodt leads Queens Library’s Metadata Services division, responsible for the system’s cataloging and digitization efforts. In 2010, Milbrodt developed the Queens Memory program on behalf of Queens College, CUNY and Queens Library. Queens Memory collects oral histories, photographs and other mementos from residents at public events and exhibits them alongside selections from the library’s archives on the project’s website, QueensMemory.org.

The program has won financial support from the Knight Foundation, the Institute of Museum and Library Services, and others. The program was recognized in 2012 by the Association for Library Collections & Technical Services with an Outstanding Collaboration Citation, and in 2014 by the Archivists Round Table of Metropolitan New York with an Educational Use of Archives Award. It will scale up in dozens of libraries and other cultural heritage organizations as part of the Culture In Transit project.

Milbrodt graduated in 2011 with an M.A. in Library and Information Studies from City University of New York-Queens College and has a B.A in Interdisciplinary Humanities, with a Specialization in Film Studies from Michigan State University. Before joining the library profession, she worked for film production, design and marketing firms in both creative and management roles.

More About the MDL Annual Meeting

The schedule for the day will be available when registration is announced in early May. The registration fee will be $25.00.

Monday, June 15, 2015
Continuing Education & Conference Center
University of Minnesota – St. Paul Campus
Twitter hashtag: #mdl2015

The MDL Annual Meeting is a one-day conference at which MDL participants, partners, and interested professionals gather to learn about the MDL, its current activities, and to attend sessions on a variety of topics. To learn more about past meetings visit the MDL website: www.mndigital.org/training/meetings

MDL Seeks Your Feedback

Sara Ring, DCME

The Minnesota Digital Library is conducting a survey of Minnesota’s cultural heritage community, and would be very grateful for your participation. The survey will only take 10-15 minutes of your time, and is available at: z.umn.edu/unc

The deadline for completion is 5:00 p.m. on April 3.

You can even complete the survey gradually, in multiple sessions, if that is more convenient for you. You will need
to use the same workstation, but you may enter and exit the survey at any time. There is an icon in the upper right hand corner of the screen to ‘exit the survey’. To exit and reenter the survey where you left off, you will need to enable cookies on your browser as this is the way SurveyMonkey tracks your progress. Be sure to use the same browser and the same workstation or laptop as you complete the survey.

The results of the survey will help us to:

• Identify areas of need and interest for our contributors
• Gain an understanding of the value of Minnesota Reflections
• Identify additional training needs of Minnesota Reflections contributors
• Identify barriers to participation in Minnesota Reflections
• Gain an understanding of digitization practices outside of Minnesota Reflections

Your responses are being collected and analyzed by an independent market research group. The results of this survey will be aggregated for reporting purposes, and are thus anonymous. While not required, we are asking survey respondents to consider providing some information about their organization.

For assistance or questions, please contact Jolie Graybill, Minitex Assistant Director, jog@umn.edu

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Submit Your Minnesota Reflections Application Today

Molly Huber, DCME

It’s spring already! And with the arrival of spring, here’s a reminder that applications are still being accepted for contributions to Minnesota Reflections. We have funds remaining, but time is running short on our fiscal year, so please contact me at mollyh@umn.edu or 612-301-1329/800-462-5348 to discuss any project ideas you may have or how to submit an application. You can also visit this page on the Minnesota Digital Library website for more information:

www.mndigital.org/reflections/phase11.php

The Minnesota Reflections team seeks projects in selected general subject areas that help illuminate the history of our state, and is also looking for submissions related to specific topics outlined in the application form. Images, maps, letters, handwritten records, oral histories, and films are among the many types of items we are able to digitize.

I am available to talk through your options and help you shape your project, so don’t hesitate to get in touch.

Act soon—I look forward to hearing from you!

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MDL Public Library Partnership Project Update

Carla Urban

The Minnesota Digital Library (MDL) was really excited to be chosen a year ago as one of only five organizations to partner with the Digital Public Library of America (DPLA) on the Public Library Partnership Project (PLPP). The MDL was very pleased with the success of our implementation of the first stage of the PLPP—we offered four Digital Skills Training sessions to 31 individuals from 22 different public libraries and collaborating historical societies around Minnesota. The training was so well received that we hope to incorporate similar basic group training sessions into our ongoing recruitment and preparation of potential participants.

We are now deep into the second phase of the PLPP in which the organizations propose projects, select appropriate materials from their collections and send them to us for digitization and metadata preparation. An early success was the contribution of a 1930 plat book of Polk County by the Fosston Public Library, the first organization from this county to contribute to Minnesota Reflections.

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Standard Atlas of Polk County, Minnesota, 1930, Fosston Public Library

z.umn.edu/upe
We have also digitized a fascinating document from Stillwater Public Library; a 1918 report prepared under the direction of the Stillwater Park Board to “show the opportunities which Stillwater possesses to make it an ideal and prosperous community.” Included in the document are arguments why the St. Croix River valley should be protected by an “Inter-State park,” issues related to “the Bridge Situation” (which should sound familiar to current Stillwater residents), and many interesting photos and maps.

Additional digitization projects are currently underway from the East Polk Heritage Center, Great River Regional Library, Washington County Parks Division and Duluth Public Library. Even more are in the pipeline.

One of the challenges we face is that, because of a very strong network of local historical societies throughout Minnesota, our public libraries don’t often have significant collections of archival or historic materials (Hennepin County Library being one significant exception). We have, however, been able to leverage our PLPP resources to encourage and support collaboration between public libraries and other community organizations. A number of new connections have been made between libraries and city or county offices where folks realized they had materials that were worth preserving and making accessible, but they didn’t know how to go about it, nor did they know anything about MDL. Because of the connections made via our PLPP library participants we’ll be digitizing the portraits of Duluth mayors, the master plans for county parks from the Washington County Park Board, and historically significant and previously inaccessible materials from the Minneapolis Parks and Recreation Board, among other projects.

The PLPP grant will be wrapped up by the end of September. Between now and then we will be completing additional projects and developing two online exhibitions built in part on materials digitized through this grant. The PLPP grant has strengthened our relationship with public libraries around the state, improved the digitization knowledge of public library staff, increased our capacity, and brought in materials to which we would otherwise not have had access. We are so thankful to the libraries and organizations that have taken the time to attend the Digital Skills training or put together a digitization project. MDL has been more than pleased by the outcomes of our participation in the PLPP and we hope that our partners have too!

More about the PLPP
The Minnesota Digital Library (MDL) is one of five Digital Public Library of America (DPLA) Service Hubs to be awarded a sub-grant from the Gates Foundation, through the DPLA, for the Public Library Partnership Project (PLPP). The purpose of the PLPP is to train public library staff on basic digitization concepts and skills, to encourage and facilitate their participation in their local digital libraries and the DPLA, and to create collaborative online exhibitions based on materials digitized through this project.

Digitization & Preservation

New Contributions to Minnesota Reflections
Greta Bahnemann, DCME

The Minnesota Digital Library is proud and excited to announce some of the recent additions to Minnesota Reflections. Visit any of these new collections at Minnesota Reflections using the links provided below.

American Craft Council Library

The American Craft Council (ACC) is a national, nonprofit educational organization dedicated to promoting understanding and appreciation of contemporary American craft. The ACC Library maintains the most comprehensive collection of print and visual material on American studio craft in the country, including books, catalogues, periodicals and files on individual artists.
Weavers Guild of Minnesota

The Weavers Guild of Minnesota was founded in 1940 to foster and promote fiber arts with emphasis on weaving, spinning, and dyeing. Among its activities, it provides educational resources to lifelong learners, researchers, textile historians, and historians in the fields of arts and crafts and American hand-weaving. The Guild’s collection of letters, cards, photographs, swatches, and material dating from 1940 to 1967 relate to the founding of the Twin Cities Weavers Guild (the original name of Weavers Guild of Minnesota).

East Polk Heritage Center

The East Polk Heritage Center, located in Fosston, Minnesota, includes the L.W. Larson residence, built in 1887, a one-room log cabin, and the Moen country school. The Center has many artifacts on display in these buildings which serve to document the history Polk County, Minnesota.

Calhoun Yacht Club

The Calhoun Yacht Club was organized on August 10, 1901. The purpose of the Club is to promote sailing, yacht racing, ice-boating, and social events. Located on the shores of Lake Calhoun in the “City of Lakes,” the Calhoun Yacht Club has aided the development of the sport of sailing in Minnesota and the United States.
Digitization & Preservation

Introduction to Digital Preservation
Class Scheduled
Sara Ring, DCME

Managing Digital Content Over Time
While many of the traditional resources found in libraries, archives, museums, and other cultural heritage institutions - books, photographs, objects - can survive for years with no intervention, digital content is much more fragile. Managing it requires ongoing care and preservation activities to ensure continued access far into the future.

This online training series — based on the Library of Congress Digital Preservation Outreach and Education (DPOE) Program curriculum — introduces fundamental concepts for managing your digital content over time through a series of six modules delivered in three sessions. NOTE: Take-home exercises and homework will be assigned in between sessions (allow for at least one hour of homework between each session).

We’ve scheduled a virtual 3 part course to take place on these dates:
- April 23, 2015, 10:00 a.m. - 12:00 p.m.
- April 30, 2015, 10:00 a.m. - 12:00 p.m.
- May 11, 2015, 10:00 a.m. - 12:00 p.m.

The virtual course will:
- Provide an overview of digital content management stages
- Suggest concrete steps for each stage
- Help identify specific next steps
- Recommend additional sources to consult after the workshop

Registration information:
z.umn.edu/upq

Minitex Digitization, Cataloging & Metadata Mailing
Contact Information

Digitization, Cataloging & Metadata Education (DCME)
612-624-4002, 800-462-5348, mino@umn.edu
Greta Bahnemann, Molly Huber, Sara Ring, Carla Dewey Urban
Services and resources pertaining to the Minnesota Digital Library, cataloging and metadata, digitization and digital preservation, and the OCLC Cooperative

Contract Cataloging Program (ConCats)
612-624-4002, 800-462-5348, dewey002@umn.edu
Carla Urban

The Digitization, Cataloging & Metadata Mailing is an informational bulletin sent monthly to libraries in the Minitex region. Permission to reprint with appropriate acknowledgement is granted. All articles should be attributed to Minitex unless otherwise credited. This publication is available in alternate formats upon request. Please call Kay Kirscht, Minitex 612-624-4002 for further information.

Minitex is a publicly supported network of academic, public, state government, and special libraries working cooperatively to provide and improve library service to patrons in Minnesota, North Dakota, and South Dakota.

For address and name changes, please send a message to mino@umn.edu.

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Results from DCME Mailing Reader Survey
Upcoming NISO Webinar: Experimenting with BIBFRAME
Introduction to Digital Preservation Class Scheduled
This calendar primarily lists events scheduled by Minitex, although other events are included. This is an informational posting only, registration materials are sent separately. If you would like your event included in the calendar, please call Kay Kirscht at 612-624-3532.

**MARCH**

**26**
LearningExpress Library K12 Resources Webinar  
11:30 a.m. – 12:30 p.m., CST  
*Online Reference training session*  
www.minitex.umn.edu/Training/Details.aspx?SessionID=555

**30**
Information Literacy – Do Students Know What They Are Looking For? Webinar  
12:30 p.m. – 1:15 p.m., CST  
*Online Reference training session*  

**APRIL**

**1**
Identifying and Responding to Microaggressions Webinar  
1:00 p.m. – 2:00 p.m., CST  
*Online Reference training session*  

**7**
Historical Research: How do I find the good stuff? Webinar  
10:30 a.m. – 11:30 a.m., CST  
*Online Reference training session*  
www.minitex.umn.edu/Training/Details.aspx?SessionID=568

**7**
CatExpress: Copy Cataloging with CatExpress  
1:00 p.m. – 3:00 p.m., CST  
*DCME/OCLC Online training session*  
www.minitex.umn.edu/Training/Details.aspx?SessionID=244

**8**
NISO Webinar: “Experimenting with BIBFRAME: Reports from Early Adopters”  
12:00 p.m. – 1:30 p.m., CST  
*University of Minnesota - Twin Cities*  
www.minitex.umn.edu/Events/Niso/#bibframe

**8**
ELM Databases for Grades 9-12 Webinar  
3:00 p.m. – 4:00 p.m., CST  
*Online Reference training session*  
www.minitex.umn.edu/Training/Details.aspx?SessionID=236

**9**
AskMN Librarian Refresher Webinar  
11:30 a.m. – 12:30 p.m., CST  
*Online Reference training session*  
www.minitex.umn.edu/Training/Details.aspx?SessionID=490

**13**
AskMN Administrator Refresher Webinar  
1:00 p.m. – 2:00 p.m., CST  
*Online Reference training session*  
www.minitex.umn.edu/Training/Details.aspx?SessionID=489

**14**
Points of View Reference Center Webinar  
3:00 p.m. – 4:00 p.m., CST  
*Online Reference training session*  

**15**
Town & Gown Webinar  
12:00 p.m. – 12:45 p.m., CST  
*Online Reference training session*  
www.minitex.umn.edu/Training/Details.aspx?SessionID=569

**16**
CONTENTdm Basic Skills 1: Getting Started  
1:00 p.m. – 3:00 p.m., CST  
*DCME/OCLC Online training session*  
www.minitex.umn.edu/Training/Details.aspx?SessionID=389
17  
**CONTENTdm Basic Skills 2: Working with Text**  
1:00 p.m. – 3:00 p.m., CST  
*DCME/OCLC Online training session*  

20  
**CONTENTdm Basic Skills 3: Maintaining Collections**  
1:00 p.m. – 3:00 p.m., CST  
*DCME/OCLC Online training session*  

21  
**ELM Databases for Grades 9-12 Webinar**  
9:00 a.m. – 10:00 a.m., CST  
*Online Reference training session*  

21  
**AskMN Reports & Statistics Webinar**  
12:00 p.m. – 1:00 p.m., CST  
*Online Reference training session*  

23  
**Managing Digital Content Over Time: An Introduction to Digital Preservation, Part 1 of 3**  
10:00 a.m. – 12:00 p.m., CST  

23  
**Points of View Reference Center Webinar**  
3:00 p.m. – 4:00 p.m., CST  
*Online Reference training session*  

24  
**ARLD Day 2015 Conference**  
**Minnesota Landscape Arboretum, Chaska, Minnesota**  
[www.mnlibraryassociation.org/events/event_details.asp?id=607637](http://www.mnlibraryassociation.org/events/event_details.asp?id=607637)

27-29  
**Computers in Libraries 2015 Conference & Exhibition**  
**Washington Hilton, Washington, D.C.**  

29  
**NISO Virtual Conference: “Expanding the Assessment Toolbox: Blending the Old and New Assessment Practices”**  
10:00 a.m. – 4:00 p.m., CST  
**University of Minnesota - Twin Cities**  
[www.minitex.umn.edu/Events/Niso/#toolbox](http://www.minitex.umn.edu/Events/Niso/#toolbox)

30  
**Managing Digital Content Over Time: An Introduction to Digital Preservation, Part 2 of 3**  
10:00 a.m. – 12:00 p.m., CST  

**MAY**

11  
**Managing Digital Content Over Time: An Introduction to Digital Preservation, Part 3 of 3**  
10:00 a.m. – 12:00 p.m., CST  
*DCME Online training session*  

12  
**Minitex 24th Annual Minitex Interlibrary Loan Conference**  
**Continuing Education and Conference Center, University of Minnesota - St. Paul Campus, St. Paul, MN**  
[www.minitex.umn.edu/Events/Conferences/Ill2015.aspx](http://www.minitex.umn.edu/Events/Conferences/Ill2015.aspx)

13  
**NISO Webinar: “Software Digitization and Preservation: If I have the Files, How Will I Run Them?”**  
12:00 p.m. – 1:30 p.m., CST  
**University of Minnesota - Twin Cities**  
[www.minitex.umn.edu/Events/Niso/#software](http://www.minitex.umn.edu/Events/Niso/#software)