Using CONTENTdm to Manage Visual Materials:

Art Slides, Yearbooks, Posters and 3-D

Upper Midwest CONTENTdm User Group Meeting
October 17, 2008
Hsianghui Liu-Spencer
Carleton College
Yearbooks

• Capture campus life and student activities

• Contain photographs and information regarding sports, student groups, fraternities and sororities, theatrical and dance productions

• Include events affecting campus life, in general
Find Carleton Legacy @ CONTENTdm

With the online archives of …

*The Carleton Voice – Alumni magazines*

*The Zoobooks – New students*
Digitizing Team: members selected across different departments in Gould Library

- Carol Eyler – Head of Technical Services
- Eric Hinsdale – Technology Coordinator
- Sue Ims – Cataloging & Metadata
- Terry Kissner – Special Collections & Preservation
- Hsianghui Liu-Spencer – Cataloging & Metadata
- Vonnie Otte – Reserves & Loan Services

August 2007
Team Charges

- Plans and implements ongoing scanning (in-house and/or out-sourced) of selected materials in support of learning and teaching and other college aims.

- Makes them accessible and coordinates work on metadata, selects and maintains content delivery platforms.
Carleton College Alumni Magazines

THE CARLETON VOICE
Vol. 99, No. 4
Summer 1994

Description

Contact
Eric Hilleman, College Archives.

Access
Restricted to on-campus access only
How Do We Identify & Prioritize Potential Digitization Projects?

1) Curator of Special Collections
2) College Archivist
   - Scrapbooks/photo albums
   - College Yearbooks
   - Zoobook/New Student
   - Staff/Archivist/Alumni
   - Reunion week (2008/6/16-20)
   - 9 target issues
   - Assistant Director of Alumni Affairs
New Student Zoobooks

Description
Annual fall publication, 1955 to the present, of names, photographs and hometown information of the College’s incoming class of new students.

Contact
Eric Hilleman, College Archives.

Access
Restricted to on-campus access only
New Students 1964

Carleton College Zoobooks

New Students 1964

CARLETON COLLEGE
NORTHFIELD, MINNESOTA
New students 1964

Front cover
Page 2-3
Page 6-7
Page 8-9
Page 10-11
Page 12-13
Page 14-15
Page 16-17
Page 18-19
Page 20-21
Page 22-23
Back cover
In Their Own Words

• Luke Hasskamp (Assistant Director of Alumni Affairs)
  • This is an interesting project. We are pleased that this is something that is happening on campus … More classes would love to have their Zoobooks available.

• Ann Zawistoski (Reference Librarian & Alumna)
  • Alumni were having a good time looking at them during the reunion week.

• Eric Hillemann (College Archivist)
  • It's great to be able to direct people to an online version of these frequently-used publications. Alumni are uniformly pleased to find that this is available without having to make a personal visit to campus to view original zoo books in paper format.

• Phil Varela (Senior student)
  • Provide a good opportunity to look back twenty years from now when you happen to have no copy in hand. It is fun to see your advisor who happened to be a Carl years ago … though no concern about privacy, only the information of town, high school and names is available.
Questions?

Carleton Digital Collections website
http://apps.carleton.edu/digitalcollections

Special thanks to:
Ann Zawistoski – Poster of Alumni Reunion Week
Matt Ryan – Website Redesign
Matt Bockol – CONTENTdm Administration
Eric Hillemann – College Archivist
Kristi Wermager – Bibliographer & Curator of Special Collections