2010 Library Technology Conference Highlights:

Tips, Trends, and Tools
Your Friendly Hosts

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• Minitex Cooperative Purchasing & Electronic Resources Services (CPERS)
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  cpers@minitex.umn.edu
Your Friendly Hosts

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• Minitex Cooperative Purchasing & Electronic Resources Services (CPERS)
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Your Friendly Hosts

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• Minitex Bibliographic and Technical Services (BATS)
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Your Friendly Hosts

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• Minitex Reference Services
  https://www.minitex.umn.edu/Reference/
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• Libraries = Content + Community
• “We need to bring our knowledge into the milieu of converged ubiquitous computing.”
• Search “libraryman”
Friend Wheel

http://apps.facebook.com/friendwheel/
Yahoo Pipes

Todd Quinn, Northern State University

- Pipes works with RSS feeds. It gives you a very visual interface in which to filter your feed(s)
- Todd wanted a new books list, and he got a HUGE one from NSU’s IT department. He then used Yahoo Pipes to create 17 subject lists: [http://www3.northern.edu/library/new_titles.html](http://www3.northern.edu/library/new_titles.html)
- How-to information available here: [http://pipes.yahoo.com/pipes/docs](http://pipes.yahoo.com/pipes/docs)
Yahoo Pipes

Pipe: editing NPR/NYT Times Food Feed - Mozilla Firefox

Sources
- Fetch C8V
- Feed Auto-Discover
- Fetch Feed
- Fetch Data
- Fetch Page
- Fetch Site Feed
- Flickr
- Google BLOG
- Item Builder
- RSS Item Builder
- Yahoo! Local
- YOL
- Yahoo! Search

Fetch Feed
- URL

Sort
- Sort by
  - item.pubDate
- Descending Order

Filter
- Block items that match any of the following
- Rules
  - item.description Contains lima

Pipe Output

Debugger: none
Reader’s Advisory 2.0

Jody Wurl & Michele McGraw, Hennepin County Library

• **Role of Social Media**
  • Go where your readers are
  • Keep track of what you’ve read & reviewed
  • Read, write, and share book reviews
  • Connect with other readers
  • Meet authors where they connect with readers

• **Social Media Tools for RA**
  • Facebook – connect w/ authors & readers, events
  • YouTube – book trailers, book talks/reviews, fan videos, author talks
  • Flickr – book displays, read posters, literary events
  • Ning – online book clubs (e.g., crimespace)
  • LibraryThing – build your own library – tracking your own reading as well as others
  • Goodreads & Shelfari – create a shelf, can embed a blog, connect w/ readers that have similar interests, share reviews
Google Wave: Ripple or Tsunami?

LeAnn Suchy, Metronet; Rudy Leon, University of Illinois Champaign-Urbana; Rita Baladad, Minitex

• Exciting combination of features but still in **Beta**
  • “Everything’s Shiny Captain”

• Features
  • Chat, attach documents, photos, polling, map gadget
    • Synchronous communication
    • Gadgets – add “robots” as contacts

• Potential Applications
  • Back channel
  • Event planning
  • Project management
  • Collaborative editing
  • Virtual reference
  • Meetings
  • News

Four Free Media Tools

• Animoto
• Jaycut
• ScreenToaster
• VoiceThread
Animoto

We make killer video from your images automatically.

Get Started

Learn More in 60 sec

Turn your photos & videos into pure amazing.
Animoto automatically produces beautifully orchestrated, completely unique video pieces from your photos, video clips and music. Fast, free and shockingly easy.

Developer API
Build applications that integrate with Animoto’s award-winning video-creation platform. Our Quickstart API will have you up and running in minutes.

Example Videos
See the many ways people are using Animoto to impress. View videos »

Animoto Pro
Create unlimited, unbranded, high-resolution videos licensed for commercial use. Find out how Animoto Pro can help grow your business.

Learn More »
Photographer? Click here.
Step 1: pics & vids

Load up your video with images and video clips. You’ll have a chance to add more later.

- upload from your computer
- select from our collection
- retrieve from another site

Having trouble uploading? Try our simple uploader instead.
Step 2: music

Our library has tons of good music to explore, or you can upload your own MP3 if you have the rights to use it.

select from our collection

upload from your computer
Animation overview:

1. Images
   - Select images to include in the video.

2. Music
   - Choose music to complement the video.

3. Finalize your video
   - Customize video length, pacing, and cover screen.
   - Adjust speed: half speed, regular speed, double speed.
   - Upload your own music.

Click 'continue' to proceed.
Jaycut

Your Video Editor – Online
Engage your audience with the world’s premier online video editor seamlessly integrated on your website, or edit your own videos on JayCut’s community.

TRY A DEMO!

Business: License our technology under your brand
JayCut provides everything you need to get your own white labeled video editor up and running today. Get started today for free!

User: Edit your movies here, for free
Join JayCut’s online community to get free access to your own personal video studio. Upload videos, photos and music to create and share new masterpieces.

Developer: Access the JayCut API
Use JayCut’s public API to create new sites with online video editing. Please contact us for more pre-release info and early access.

WHAT’S UP ON JAYCUT

Mar. 29
The new video editing community is now launched. Start for free today!
/JayCut

Read more
ScreenToaster

Give us a hand We are currently testing a new version ScreenToaster, to give you a much better video quality. Click here if you want to try it.

Video details

Duration 0:09
Size 230 Kb

Recapture video

Start new recording

Edit video

Upload video

Upload to ScreenToaster (High Quality)
Upload to YouTube

Save video

Save as .mov file
Save as .swf file (experimental)
VoiceThread is a powerful new way to talk about and share your images, documents, and videos.
More Information

- Animoto.com
- Jaycut.com
- Screentoaster.com
- VoiceThread.com
1. free, or very nearly free,
2. easy to use, get and pass around,
3. editable so instructors can customize content,
4. cross-platform compatible,
5. printable, and accessible so it works with adaptive technology.
eTextbooks

What’s being done?

- Florida State Universities: Free downloads w/Orange Grove Text Plus
- California State Universities are creating a digital marketplace
- Rice University created Connexions, a digital repository of educational material
- NW Missouri State, Penn State & Princeton are giving out Ereaders
- CUNY book factsheet (search for CUNY textbook savings)
eTextbooks

What can you do?

• Inform faculty of the issues, and recommend that they adopt open textbooks when appropriate
• Encourage administration to adopt and support open textbooks and digital content
• Encourage and support faculty in publishing their work to open platforms and digital repositories
• Write your representatives to support legislation
Questions or Comments?

Thank you for your interest

• Minitex website
  • http://www.minitex.umn.edu
• Upcoming training sessions
  • http://www.minitex.umn.edu/events/training/
Thank You