2011 Library Technology Conference Highlights

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http://www.googlizationofeverything.com/
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http://www.google.com/logos/logos00-1.html
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http://www.google.com/logos/logos01-2.html
My Life as a ChaCha Guide – Are they our competition?

Presenter: LeAnn Suchy, MILI Program Manager

- Mobile answering service
- 2005 – 2010 – 1 billion questions answered
- How do you go about answering questions for ChaCha?
  - Can anyone be a guide?
  - [http://becomeaguide.chacha.com/](http://becomeaguide.chacha.com/)
- What kind of questions does ChaCha get?
  - Bar bets
  - Question categories
ChaCha Guide

• Being a guide
  • Tiered level of guides

• Looking at the backend – How do they answer so many questions so fast?
  • Vast database of already answered questions – completely keyword searchable
  • The information they keep on customers

• What can librarians take from this?
  • Useful ways to enhance chat reference (including widgets) & text messaging services
Other Text Messaging/Mobile Answer Sites

- txt2day.com
- Yahoo! Answers
- Answers.com
- blurtit.com
- AOLanswers.com
Debunking the DMCA: DVDs & Digital Devices

DMCA = Digital Millennium Copyright Act

Most common interpretation of the DMCA: circumvention = violation, even when you are making a legal or permitted use.

Rulemaking

- E.g. film and media professors granted exemption to break copy protection on DVDs to utilize high quality video clips in classroom teaching.
Debunking the DMCA

Basics

All DVDs are encrypted. Any act of decryption = circumvention.

Non-circumventing uses

MPAA suggests teacher could use camcorders pointed at screens showing DVDs playing legally

http://vimeo.com/4520463
Exemptions

http://www.copyright.gov/1201

Circumvention allowed (for **DVDs** only) when:
- Creating new works for the purpose of criticism or comment
- Must believe that circumvention is necessary to fulfill use

**Only** applies to:
- Educational uses by college/university professors and by university film and media studies students
- Documentary filmmaking
- Noncommercial videos
Example Videos

RIP: A Remix Manifesto
http://ripremix.com

Buffy vs. Edward: Twilight Remixed
Screen Capture Tools with Movie-Type Output

Full list:
http://www.library.illinois.edu/diglit/faculty/teaching/tools/screencast.html

- Captivate 3.0 (Adobe)
- CamStudio (Open Source)
- Camtasia (Techsmith)
- Jing (Free)
- ScreenFlow for Mac
DVD Ripping Software

Toast 11 Titanium (Mac only)
DVDFab DVD Ripper (PC only)
Aiseesoft DVD Ripper (Mac & PC)
MPEG Stream Clip (free, Mac & PC)
Handbrake (free, Mac & PC)

Others at:
http://blog.mindbites.com/best-dvd-ripping-software

Copyright Librarian Blog (Nancy Sims):
http://blog.lib.umn.edu/copyrightlibn
Prezi.com: Animated Presentations

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Thank You