Industry Reports in
Business Source Premier

Matt Lee
leems001@umn.edu
• Review the Electronic Library for Minnesota (ELM)

• Understand scope of Business Source Premier (BSP)

• Discover features of industry reports within BSP

Objectives
Electronic Library for Minnesota

- The Electronic Library for Minnesota contains 50+ online resources specifically for Minnesota residents.
- These resources come from 6 different vendors:
  - EBSCO
  - Gale / Cengage
  - ProQuest
  - OCLC
  - Britannica
  - LearningExpress
- Access is provided via:
  - ELM portal: www.elm4you.org
  - Minnesota library and school websites

ELM is brought to you by your local library or school media center, Minitex, and State Library Services, the MN state library agency, with state appropriations to the Minnesota Office of Higher Education and the Minnesota Department of Education, and federal LSTA funds under the support of the Institute of Museum and Library Services.
Articles
- 3,000+ trade journals & magazines
- 2,000+ full-text trade journals & magazines
- 1,000+ full-text peer-reviewed journals

Reports
- 5,000+ industry reports
- 400+ market research reports
- 1,000+ country reports, reviews, studies, & surveys
- 10,000+ company profiles
- 2,000+ SWOT analyses

Business Source Premier
• Academic journals, management journals, trade publications, business news
Industry reports, company profiles, country reports

Business Source Premier / Reports
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Transportation equipment will prove to be a bright spot in 2014 and 2015.

**Light vehicles**: The auto industry is in shape to withstand economic adversity. Auto credit quality is strong and availability will improve. Industry pricing power will continue to strengthen. Leasing is on the way back.

Small cars will gain market share but crossovers will remain very popular. Higher fuel economy standards challenge (opportunity). The industry has done a great job reducing capacity and cost, but it cannot stop there.

Initially replacement demand drives volume and longer-term demographics sustain sales. Eventually support volume levels that are more normal for the auto industry. The industry has become more profitable and volume returns it will become even more so. US light-vehicle production exceeded 16.0 million units in 2013 but peaked at 15.43 million in 2012. Production will rise to 16.84 million units in 2014 and reach 18.0 million by 2016.

**Heavy trucks**: Class 8 North American Free Trade Agreement (NAFTA) truck production peaked back in 2007 at 222,753 units and then tumbled to 118,866 units in 2009, a drop of 58%. Production rose 29% in 2010 to 157,087 units and then 28% in 2011 to 255,503 units, and 7.2% in 2012 to 273,842 units. Production is set to slip to 243,645 units in 2013 and 11.0%.

Looking ahead, with freight flows expanding the demand for over-the-road equipment will rise. Substantial support will come from increased construction, energy, and vocational market activities. Production rose to 273,842 units in 2012 and 320,451 units in 2015 before retreating to 285,308 units in 2016 and 268,115 units in 2017.

**Medium-duty trucks**: NAFTA production of class 4–7 trucks peaked back in 2006 at 258,200 units and then dropped to 100,300 units. Production edged up to 103,740 units in 2010 and then rose 34.0% in 2011 to 116,400 units and 11.6% in 2012 to 155,600 units. NAFTA production of class 4–7 trucks should rise to 165,648 units in 2013 and 171,000 units in 2014. Looking further out, production is pegged at 193,625 units in 2014, 210,718 units in 2015, and 233,453 units in 2017. Construction and supplier and feeder industries will provide most of the support. Additional support will come from major wholesalers and retailers, small businesses, and public sector equipment acquisition programs.
More on ELM...

• Instruction:
  • Upcoming Webinars: [http://minitex.umn.edu/Training/](http://minitex.umn.edu/Training/)
  • ELM Learning Center: [https://www.elm4you.org/learningcenter](https://www.elm4you.org/learningcenter)
  • Request On-site or Webinar Instruction: [https://www.minitex.umn.edu/Reference/Request.aspx](https://www.minitex.umn.edu/Reference/Request.aspx)
  • 1-800-462-5348 or mtxref@umn.edu

• ELM Support: elm@umn.edu

• Reference Notes: [referencenotes.minitex.umn.edu](http://referencenotes.minitex.umn.edu)