



*A Program of the Minnesota Office of Higher
Education and the University of Minnesota*

MINITEX E-NEWS #93

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News from Bill DeJohn: Budget & OHE Staff Changes

As we move into this legislative session, I'd like to share some important news regarding proposals for the Minitex and MnLINK budgets as well as staffing at the MN Office of Higher Education:

1. The Governor has made the following recommendations in the higher education sections of his proposed budget for the coming biennium (Fiscal 2010 and Fiscal 2011):

Minitex: Decrease of 10% from \$5,631,000 annually to \$5,068,000 annually.

MnLINK Gateway: Decrease of 10% from \$400,000 annually to \$360,000 annually. The unfortunate thing about this is that the original MnLINK appropriation was \$450,000 annually, which was reduced by \$50,000 in the 2002/03 rescission. The MnLINK Gateway has seen an increase of 274% in the number of requests since FY2004.

The Governor's recommendations will be considered during the lengthy legislative process as work moves toward adoption of a state budget for

FY2010 and FY2011. The Legislature is required to adjourn by May 18. We'll be looking at these recommendations in more detail to determine the impacts of these proposed changes on Minitex services and the MnLINK Gateway.

2. Major staffing changes have occurred at the Minnesota Office of Higher Education. Susan Heegaard left her position as Director of the Office of Higher Education last week to take a new position with the Bush Foundation, and Emily Kissane has left OHE to take a position with the University of Minnesota with responsibilities for the UMORE project in Rosemount. Mark Misukanis, who became Interim Director of OHE on Feb. 6, and Mary Lou Dresbach, Director of Community Outreach, Human Resources and Agency Services at the Office, visited the Minitex office on Jan. 30 for some discussion and a tour. Mary Lou will replace Emily Kissane as the Minitex liaison for a period of time and will be attending Minitex Policy Advisory Council meetings.

And, What's in a Name: MINITEX to Minitex and a new one, MnKnows

Many of you may have noticed that we are beginning to use a new version of our name, Minitex, in our communications (capital M, followed by lower case). During 2008, we contracted with Riley Hayes, a Twin Cities marketing firm, to help us improve our communications with our participants and advise us on how to improve communications about the new programs that we have undertaken and incorporated into the Minitex services program in the last few years.

Their first recommendation was that we simplify the Minitex logo and drop the "Library Information Network" from the official name since the majority of our library participants call us Minitex or MINITEX in their own communications, and, after nearly 40 years, why not just use what people have called us? Using the single word with a fresh, new font and color combination will provide added interest in our print and online communications. That decision led to the adoption of a new logo and a more descriptive tag line, which have been approved by the Minitex Policy Advisory Council and the Minnesota Office of Higher Education. The formatting of the name **and the new logo** will be launched over the coming months, and we will be changing our website. The new name and taglines will be:

Minitex Dedication, Exploration, Innovation

An Information and Resource Sharing Program of the Minnesota Office of Higher Education and the University of Minnesota Libraries

(For your information, our identifier in Minnesota legislative documents is "Minitex Library Services (sometime System is used.)")

The marketing firm's other recommendation was to create a Portal that would provide a single point of access for the MnLINK Gateway, ELM, Minnesota Reflections, AskMN, and the Research Project Calculator – the Minitex services used most by the general public. The goal here is to create one place where Minnesotans can find all of these services and where they can choose the one(s) that might satisfy their information needs. That Portal would be:

MnKnows – Dig Deeper @ Your Library

We think that **MnKnows – Dig Deeper @ Your Library** (or, read it, **Minnesota Knows**, if you prefer) conveys two things:

- MnKnows' status as a Portal to several online services funded by state and federal funds to provide information to Minnesotans.
- The "Dig Deeper @ Your Library" refers Minnesotans back to their local libraries of all types for additional information and assistance. We will be including this concept in the Portal.

Staff is working on the new MnKnows website. There will be no changes to the current URLs for the services that will be included in this Portal, and searchers can continue to go directly to the individual website.

We'll be introducing the new logos soon. As in the adoption of any new logos, there will be an array of opinions. However, we believe, that looking forward, these changes will continue to portray the Minitex services and staff as dedicated, be willing to explore, and be innovative in providing improved services to participants. Contact Cecelia Boone (612-624-6353, 800-462-6353, c-boon@umn.edu) or me (612-624-2839, 800-462-5348, w-dejo@umn.edu) if you have questions or comments about our new names or our development process. (Bill DeJohn)

Registration Open for 2009 Library Technology Conference

Arrangements have been finalized for the second annual Library Technology Conference to be held on the campus of Macalester College in St. Paul, MN, on March 18-19, 2009. **To register, go to:**

<https://www.minitex.umn.edu/events/conferences/libTech2009.aspx>

The deadline for registering is Wednesday, March 11th. A number of sessions have limited space so register soon to ensure your spot!

The Library Technology Conference grew out of the very successful Midwest Library Technology conference held in May 2008. That event attracted participants from academic, public, special, and K-12 school libraries from five upper midwest states. This year's conference again is intended to provide an opportunity for librarians from around the region and the country to discuss the technologies that are

affecting library services, to see examples of what libraries are doing with these technologies, and to provide a venue where participants can learn specific skills or knowledge they can take back and adapt for use within their own libraries.

In addition to more than 40 sessions and hands-on workshops on a wide variety of technology-related topics impacting libraries, **Eric Lease Morgan** and **Stacey Greenwell** will be joining us as keynote speakers. Eric, a frequent contributor to ALA/LITA technology trends and Head of Digital Access and Information Architecture at University of Notre Dame, is a well known leader on library technology issues. Stacey helped to plan and is head of "The Hub," the University of Kentucky's Information Commons, and will speak on how all types of libraries can incorporate 'information commons' concepts into their service offerings and will share her experiences around planning technology/learning 'spaces' in libraries.

For more information, visit the conference web site at:
<http://www.macalester.edu/library/libtechconference/> (Mary Parker)

And, save these dates!

The dates have been selected for the Minitex ILL Conference and 2nd Annual Upper Midwest CONTENTdm User Group Meeting:

- **On May 19, the 18th Annual Minitex Interlibrary Loan Conference** will be held at the Continuing Education & Conference Center, University of Minnesota, St. Paul Campus. **Marshall Breeding**, Director for Innovative Technologies and Research, Vanderbilt University Libraries, will provide the keynote address. In addition to his responsibilities at Vanderbilt, Marshall frequently speaks and writes about network technologies and library automation. His monthly column "Systems Librarian" appears in *Computers in Libraries*; he is a Contributing Editor for *Smart Libraries Newsletter* published by the American Library Association, and he has authored the "Automation System Marketplace" feature published by *Library Journal* for the last seven years. He has authored seven issues of ALA's *Library Technology Reports*, and has written many other articles along with having edited or authored five books. His most recent issue of *Library Technology Reports* was titled "Open Source Integrated Library Systems." He is a regular presenter at *Computers in Libraries* and *Internet Librarian* conferences.

Registration information for the Conference will be available in late February or early March.

- **On Oct. 29-30, the Upper Midwest CONTENTdm User Group Meeting**, will be held at the Pyle Center, Madison, WI. WiLS and Minitex will again sponsor this session. There are over 40 institutions in the region (MN, SD, ND, WI) that use CONTENTdm to build their digital collections. More than 80 people attended the first meeting last year in St. Paul last year

(<http://www.minitex.umn.edu/events/highlights/2008/contentDm>). The second meeting will provide another opportunity for networking and sharing of CONTENTdm best practices among colleagues, as well as a CONTENTdm product update and a preconference.

RFP Issued for Licensing Electronic Resources

On Jan. 28, the University of Minnesota, acting on behalf of Minitex, issued a Request for Proposals (RFP) for licensing access to electronic information databases (with an emphasis on full text and images), which cover a wide variety of type and format of materials and subject categories. These statewide resources are available to users through libraries, school media centers, and remotely for Minnesota, North Dakota, and South Dakota residents from home, dormitories, offices, and other locations. The resources are appropriate to users from those in K-12 grades to adults and include a wide range of subjects, such as humanities, social sciences, sciences, business, health, technology, and general interest subjects that would appeal to public library users.

In Minnesota, the service that currently provides access to general and scholarly information databases is known as the Electronic Library for Minnesota (ELM), www.elm4you.org. The purpose of licensing access to content-rich, full-text electronic resources for the three states is:

- To provide the residents of Minnesota, North Dakota, and South Dakota with equitable access to electronic information resources for study and research, work and business, interest and pleasure, or other information-related needs.
- To ensure access by residents of all ages, regardless of geographic area or residence, through Internet-connected computers in homes, businesses, schools, and libraries.
- To maximize benefits of the use of public funds through the cooperative licensing of these databases.

Proposals are due Feb. 20. The Minitex Electronic Information Resources (MEIR) Task Force will review proposals. (Mary Parker)

2008 Year in Review: OCLC Cataloging and Resource Sharing Top 10

For the past two years, we have compiled a couple of calendar year-end statistics for libraries in Minnesota, North Dakota, and South Dakota: Top 10 OCLC Original Catalogers and the Top 10 OCLC ILL Lenders. As these lists show calendar year 2008 activity, they are intended to make one pause and reflect upon all the work that library staff have done to make their resources more accessible to patrons.

The Top 5 OCLC Lenders using OCLC WorldCat Resource Sharing or ILLiad in the MINITEX region were:

- University of Minnesota, Twin Cities Libraries, MN (35,827 – includes MNU and UMM – **See note below**)
- University of St. Thomas, MN (6,711)
- University of South Dakota, SD (6,279)
- South Dakota State University, SD (5,509)
- University of North Dakota, ND (4,180)

(Note: The University of Minnesota Libraries number above combines all of the Twin Cities Campus ILL statistics – except for the Law Library. All of the MNU lending is handled by MINITEX staff. MINITEX also lends under the OCLC symbol MII. The top lender in the region via OCLC was MINITEX (under symbol MII) with 69,002 loans filled. But, since this is a list of the top 10 *libraries* in the MINITEX region, we did not include our statistics in the list above.)

The Top 5 Minitex-region libraries and cataloging units contributing original cataloging to WorldCat:

- University of Minnesota, Twin Cities (6,827)
- Minitex Contract Cataloging (2,928)
- North Dakota State Library, ND (2,249)
- Hennepin County Library (both MPI and HCO), MN (1,479)
- Minnesota Historical Society, MN (1,432)

To view the rest of the Top 10, visit: <http://www.minitex.umn.edu/bats/news.aspx> (Sara Ring)

Minitex Endorses ICOLC Statement on the Global Economic Crisis and Its Impact on Consortial Licenses

Written on behalf of the many library consortia around the world that participate in the International Coalition of Library Consortia, the ICOLC Statement on the Global Economic Crisis and Its Impact on Consortial Licenses has two purposes. It is intended to help publishers and other content providers, from whom libraries license electronic information resources, better understand how the current financial crisis affects the worldwide information community. Its second purpose is to suggest a range of approaches that we believe are in the mutual best interests of libraries and the providers of information services.

Minitex joined 86 other consortia from around the world in endorsing this key statement. To read the entire statement, go to <http://www.library.yale.edu/consortia/icolc-econcrisis-0109.htm>. (Mary Parker)

Minnesota Finder Brings Together Digital Collections

Minnesota Finder, a beta search project of the Minnesota Digital Library, is now available for MDL users.

Available at <http://search.mndigital.org>, Minnesota Finder lets you search for images in four of Minnesota's online collections from the MDL site. Included in the project are

- Pennington County Historical Society
- Vivarium, an online digital collection at the College of St. Benedict/St. John's University
- Visual Resources Database at the Minnesota Historical Society
- "Minnesota Reflections," the signature database of the Minnesota Digital Library

For example, if you search for "rabbit" using Minnesota Finder, you will retrieve 12 pages of search results with 20 results per page. The retrievals include pictures, photos, and maps (even a photo of a sculpture) from these four collection. Click on the image or images you want to explore, and you will be transferred into the contributing organization's database to see the full image.

Minnesota Finder, which is powered by a Google Mini search appliance, is still under development.

We encourage everyone to try it and provide us with feedback. Click on "contact mdl" at the bottom of the Minnesota Finder window for contact information -- or contact Marian Rengel, MDL Outreach Coordinator (mrrengel@stcloudstate.edu), with your feedback.

Creation and development of Minnesota Finder is supported by Library Service and Technology Act grant funding from State Library Services in the Minnesota Department of Education. (Marian Rengel)

Help Us Welcome New Staff to Minitex

Minitex welcomed two new staff members recently; they replace former staff members. Anne Hatinen, Electronic Resources Librarian, joined our Cooperative Purchasing & Electronic Resources Services at the end of October. And, at the end of December, Matt Lee, formerly of James J. Hill Reference Library in St. Paul, joined Reference Services.

Read more about Anne and Matt and their backgrounds on the Minitex website, <http://www.minitex.umn.edu/>. You can read their blog posts on

<http://blogs.minitex.umn.edu/cpers/> and <http://blogs.minitex.umn.edu/reference/> respectively. (Mary Parker)

On the Road with Minitex: Recent Trips

We'd like to share news about our trips around the Minitex region. We enjoy our travels around Minnesota and the Dakotas as they give us a chance to talk with staff members of our participating libraries and see what's happening at the grassroots level.

On Jan. 6 and 7, Carla Pfahl, Reference Services, and Carol Nelson, Document Delivery, traveled to Virginia and Mountain Iron, MN, to present information on AskMN and Interlibrary as part of the Minnesota Voluntary Certification for Library Employees program. Many of the attendees are pursuing Certification. The session was organized by Rebecca Patton, Arrowhead Library System.

Minnesota Libraries to Receive "Minnesota @ 150" DVD Sets

Sets of five DVDs highlighting Minnesota on its 150th birthday will be distributed to Minnesota academic and public libraries. Minitex is happy to distribute the sets via the Minitex Delivery System; Minnesota academic libraries will receive the copies directly, and public libraries will get their copies through their regional public library systems. The sets, which were funded as part of a Bush Foundation Grant to the Minnesota Sesquicentennial Commission, include:

- *Minnesota @ 150: What Minnesotans Need to Know for the Next 50 Years About Arts and Culture*
- *Minnesota @ 150: What Minnesotans Need to Know for the Next 50 Years About Education*
- *Minnesota @ 150: What Minnesotans Need to Know for the Next 50 Years About Environment and Great Outdoors*
- *Minnesota @ 150: What Minnesotans Need to Know for the Next 50 Years About Health and Wellness*
- *Minnesota @ 150: What Minnesotans Need to Know for the Next 50 Years About Business and Innovation*

The Sesquicentennial Commission received the \$226,000 Bush Foundation grant to support "Minnesota @ 150, Real & Imagined: What Minnesotans Need to Know for the Next Fifty Years," a civic engagement project conducted in partnership with Twin Cities Public Television and the Citizens League. Through live discussion programs under the Big Top Chautauqua Tent at the 2008 Minnesota State Fair, some of Minnesota's leading educators, foundation officials, corporate leaders, business owners, and civic leaders considered important issues of the state's

history and discussed key challenges, now and into the future. The sessions were moderated by Twin Cities area media personalities.

Fred Finch, manager of the Minitex Delivery System, arranged for pick up of the sets at the James J. Hill House in St. Paul through a special trip by the Minitex delivery van.

Contact Mary Ann Van Cura, State Library Services, MN Dept. of Education (651-582-8632, Maryann.Vancura@state.mn.us) for more information.

Upcoming Regional Library Conferences & Events

We would be happy to include information about more events of interest to library staff throughout the MINITEX region. Please contact Cecelia Boone (cboon@umn.edu, 612-624-6353, 800-462-5348) with information about your event.

For more information about the following events, see the Minitex Calendar of Events at: <http://lists.minitex.umn.edu/forums/calendar.php>

For more information about more library-related events in the Minitex region, see the:

WebJunction Minnesota Calendar of Events at:
<http://evanced.info/minnesota/evanced/eventcalendar.asp>

Information about and registration forms for currently scheduled Minitex training sessions and webinars are available at the Minitex Training & Conferences webpage: <http://www.minitex.umn.edu/events/>

Remember, many of the Minitex webinars are recorded, so you can access them at any time. See <http://www.minitex.umn.edu/events/training/archived.asp> for more information.

- Feb. 11, "DISCovering Collection," webinar
- Feb. 11, "Basics of Web Site Management, Part 1 & Part 2," MN Dept. of Education, St. Paul
- Feb. 11, "What is Metadata? A Very Basic Introduction," webinar
- Feb. 12, "EBSCO Academic Search Premier Advanced," webinar
- Feb. 12, "Dublin Core for Beginners," webinar
- Feb. 13, "Programming Through the Ages," teleconference
- Feb. 17, "Local Holdings Maintenance (Part 1)," webinar
- Feb. 18, "EBooks & NetLibrary," webinar
- Feb. 24, "Local Holdings Maintenance (Part 2)," webinar
- Feb. 25, "EBooks & NetLibrary," webinar
- Feb. 25, "Basics of Web Site Management, Part 1 & Part 2," MN Dept. of Education, St. Paul

Feb. 26, "Local Holdings Maintenance (Part 1)," webinar
March 3, "Local Holdings Maintenance (Part 3)," webinar
March 3, "Introduction to Library Service 2," SELCO, Rochester, MN
March 5, "Local Holdings Maintenance (Part 2)," webinar
March 9, "Taking the Fear Out of Business Reference," webinar
March 12, "Local Holdings Maintenance Part 3)," webinar
March 18-19, Library Technology Conference, Macalester College, St. Paul
March 20, Sunshine Week 2009, "Opening Doors: Finding the Keys to Open Government," teleconference
March 25, Minnesota Library Day at the Legislature, St. Paul
March 31, "Introduction to the Connexion Client," Wilson Library, University of Minnesota, Minneapolis
April 1, "What is Copy Cataloging and How Do I Do It," Wilson Library, University of Minnesota, Minneapolis
April 2, "Cataloging Using OCLC's Connexion Browser," Wilson Library, University of Minnesota, Minneapolis
April 3, "Diversity Beyond the Obvious," teleconference
April 16, "Health Reference Basics," teleconference
April 21, "Introduction to the Connexion Client," Augustana College, Sioux Falls, SD
April 23, "Cataloging Using OCLC's Connexion Browser," Augustana College, Sioux Falls, SD
May 4, "Local Holdings Maintenance (Part 1)," webinar
May 5, "Enhancing Quality Staff," Radisson Hotel Metrodome, Minneapolis
May 6, 8, 9, "Reference in the Electronic Age," Wyoming, Mountain Iron, and Detroit Lakes, MN
May 11, "Local Holdings Maintenance (Part 2)," webinar
May 13, "From Pixels to Projects: An Introduction," Andersen Library, University of Minnesota, Minneapolis
May 18, "Local Holdings Maintenance (Part 3)," webinar
May 19, 18th Annual Minitex Interlibrary Loan Conference, Continuing Education & Conference Center, University of Minnesota, St. Paul
May 27, "From Pixels to Projects, An Introduction," webinar
May 27, 28, 29, 30, "Reference in the Electronic Age," Rochester, Mankato, Redwood Falls, and St. Cloud, MN